

(54) Title of the invention : EARLY PREDICTION OF VIRAL NEWS ON GLOBAL ONLINE MEDIA USING NATURAL LANGUAGE TOOLKIT

<p>(51) International classification :G06K0009620000, G06N0020000000, G06Q0050000000, G06Q0030020000, G06F0040300000</p> <p>(86) International Application No :NA Filing Date :NA</p> <p>(87) International Publication No : NA</p> <p>(61) Patent of Addition to Application Number :NA Filing Date :NA</p> <p>(62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71)Name of Applicant :  <b>1)Madhukar Cherukuri</b>  Address of Applicant :A-1/124 First Floor, Rohini Sector-16, Delhi-521101. ---  -----  <b>2)K.Sarika</b>  <b>3)Dr.Shirisha Deshpande</b>  <b>4)M. Sindhuja</b>  <b>5)Dr.Avula Vijayalakshmi</b>  <b>6)Dr. Ch. Asha Immanuel Raju</b>  <b>7)Dr. I. Lakshmi</b>  <b>8)Daivashala Deshmukh</b>  <b>9)S. Bavankumar</b>  Name of Applicant : NA  Address of Applicant : NA  (72)Name of Inventor :  <b>1)Madhukar Cherukuri</b>  Address of Applicant :A-1/124 First Floor, Rohini Sector-16, Delhi-521101. -----  -----  <b>2)K.Sarika</b>  Address of Applicant :Einstein College of Engineering, Tirunelveli, 627012, TamilNadu -----  <b>3)Dr.Shirisha Deshpande</b>  Address of Applicant :Chaitanya Bharathi Institute of Technology, Kokapet, Gandipet, Hyderabad, Telangana 500075 -----  <b>4)M. Sindhuja</b>  Address of Applicant :St.Martin's Engineering College Sy. No.98 &amp; 100, Dhulapally Road, Dhulapally, Near Kompally, Medchal-Malkajgiri district Secunderabad-500 100. Telangana, India. -----  <b>5)Dr.Avula Vijayalakshmi</b>  Address of Applicant :Chaitanya Bharathi Institute of Technology, Kokapet, Gandipet, Hyderabad, Telangana 500075 -----  <b>6)Dr. Ch. Asha Immanuel Raju</b>  Address of Applicant :Andhra University College of Engineering, Andhra University, Visakhapatnam, Andhra Pradesh, India, 530003 -----  <b>7)Dr. I. Lakshmi</b>  Address of Applicant :Hindustan institute of technology and science, Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Tamil Nadu 603103. -----  <b>8)Daivashala Deshmukh</b>  Address of Applicant :Marathwada Institute Of Technology (MIT), Chhatrapati Sambhajanagar, Maharashtra 431010 -----  <b>9)S. Bavankumar</b>  Address of Applicant :St.Martin's Engineering College Sy. No.98 &amp; 100, Dhulapally Road, Dhulapally, Near Kompally, Medchal-Malkajgiri district Secunderabad-500 100. Telangana, India. -----</p>
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(57) Abstract :  
Online news reports, shape the public perception of the critical, social, political, and provident events around the world. The miracle of online news is passing a rapid-fire and growing progress with the elaboration of the means of communication, and it's spreading across global online media. It's a grueling task to prognosticate the spread of the online media news encyclopedically. It makes the task indeed more grueling with increase in the content of news. In this design, we propose a machine learning algorithm, videlicet Random Forest to model the spreading of news about events in online media. In our approach, we will make use of NLTK, to apply NLP (Natural Language Processing) and prize the needed parameters from the news. We'll pass these parameters to the Random Forest model to prognosticate the virality. The performance of the proposed system is better when compared to other algorithms. The model earnings significant enhancement in the early discovery of the most largely reported events.

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